

SOCIAL MEDIA

Social Media Management (4 feed posts & 1 story per week across 2 x platforms)	£450 per month
Social Media Management (7 feed posts & 1 story per week across 2 x platforms)	£500 per month
+ Additional platforms (per platform)	+ £50 per month
+ Additional un-planned posts & stories	+ £30 per hour
+ Complete Social Media Report	+ £50 per month

COPYWRITING

Press Release - 500 Words	£100
Press Release - 700 Words	£140
Press Release - 1,000 Words	£200
Blog Post - 500 Words	£75
Blog Post - 700 Words	£105
Blog Post - 1,000 Words	£150
Copywriting Research	£50 per hour

DESIGN

General Design Rate	£45 per hour
Business Cards	£200
Logo Design	£300
Presentations (Powerpoint)	from £500
Brochure Design	from £400

WEBSITE DESIGN

1 Page Website	from £800
5 Page Website	from £1,500
E-Commerce Website	from £2,500

CONSULTANCY & ADMINISTRATION

General Marketing Consultancy - 1 Hour	£60 per hour
General Marketing Consultancy - 1 Day	£450 per day
Marketing Executive Administration - 1 Hour	£40 per hour
Marketing Executive Administration - 1 Day	£300 per day
General Copywriting	£50 per hour

STRATEGY

Social Media Strategy Development	£400
Brand Strategy Development	£600
Annual Marketing Strategy Development	£1,000
Marketing Strategy Review	£450
Technology & Automation Strategy	£1,000

MISCELLANEOUS

Domain Purchase & Setup	from £20
Email Account Purchase & Setup	from £60 per email
Email Marketing Campaign Design & Send	from £180 per email

OUT OF HOURS & URGENT REQUEST FEES

Out of Hours* Rate: Standard Hourly Rate + 50%

Urgent Request Fee (48 Hour Turnaround): Standard Rate + £100

Please note that these prices are exclusive of VAT which will be applied to the invoice
Ouma Ltd reserve the right to change pricing at any time. Please confirm pricing before placing an order.
Prices are correct as of March 15th 2020.

*Standard office hours are 9am - 5pm Monday - Friday (Excluding Bank Holidays)